



For Immediate Release

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Inside Media Networks Launches Inside Digital Design Radio & TV Show

Weekly Program Hosted by Publishing Industry Icon Gene Gable

Carson City, NV -- July 24, 2008 -- Inside Media Networks, creators of popular technology talk shows Inside Mac and Inside Digital Photo, today announced the launch of Inside Digital Design Radio TV, which will be hosted by Scott Sheppard and publishing industry veteran, Gene Gable. Inside Digital Design Radio TV offers creative professionals -- from all disciplines -- news, analysis, and information featuring interviews and product reviews with today's leading design experts and developers.

Rather than focus on how-to tips, Inside Digital Design presents analysis and inspiration from depth interviews with design experts, authors, innovators, and product developers covering design trends, tools and workflow solutions. The show provides a venue for creative's to express the passion behind their work. Each weekly episode is available to listeners and subscribers via iTunes, RSS, and directly from the website at: <http://www.insidedigitaldesign.com>

Additional distribution outlets are being added in the next few months to allow for extended programming features, including video highlights.

Creative Programming for the Creative Mind

Inside Digital Design delivers creative minds an outlet that includes viral, social and media channel touch points featuring popular topics currently enjoyed by over 250,000 [Inside Mac](#) listeners. "With over 40% of Inside Mac listeners involved in design and creative endeavors, we see Inside Digital Design Radio TV as a natural extension of our programming," notes CEO/Host Scott Sheppard. "Today's creative professionals now have another outlet to improve their creative workflow, through our expanded weekly program."



Gene Gable Joins Scott Sheppard

Design-industry insider, Gene Gable, joins popular talk show anchor Scott Sheppard each week providing the program with his unique insight and candid commentary. Gene is a popular contributing author to design and technology publications such as Creativepro.com. He is the former president of Publish magazine, past-president of Seybold Seminars, and currently an editor and consultant to leading technology companies. "We're thrilled to have Gene on board and are positive our audience will enjoy hearing his candid commentary first hand on our show", notes Sheppard.

"The tools and outlets for design are always changing," says Gable, "but the challenges creative professionals face are still about reaching audiences effectively and with good-quality work. Inside Digital Design is a terrific forum for Scott and I to interview insightful guests and cover the topics of the day, in an on-demand format listeners can easily fit into busy schedules. Plus, we're going to have some fun!"

About Inside Media Networks (IMN)

IMN creates targeted talk programming for technology, digital imaging, creative, B2B, and consumer markets. They have successfully built audiences by leveraging Web 2.0 online content distribution tools, podcasts, blogs and social networks. IMN also provides consulting services to clients wishing to establish or expand their own brand efforts. For more information on their services, programs and partners visit: <http://www.insidemedianetworks.com>.